

## NEWS RELEASE

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### **Magliner Introduces NEO Powered Stair Climbing Hand Trucks**

Standish, MI -- Magline, Inc., manufacturer of innovative material handling equipment, has added two model classes of enhanced Powered Stair Climbing Hand Trucks to their family of powered products. The "NEO" Powered Stair Climbing Hand Trucks are designed to safely assist with moving loads up to 725 pounds up and down stairs, minimizing awkward movements and reducing risk of injury.

The NEO Powered Stair Climbing Hand Trucks compliments the Magliner catalog of 2-wheel hand trucks. The all-new models feature a lighter weight lithium powered battery system. This battery system results in an extended climbing 'range' of 500 to 2000 steps depending on the model and the weight of the load, compared to 220 to 300 steps with the out-going models.

Similar to the current models, the NEO Powered Stair Climbing Hand Trucks will be offered in two model classes: standard, and heavy duty. The standard models transport loads up to 375 pounds and climbs up to 48 steps a minute. The heavy-duty models transport loads up to 725 pounds, climbing 10 steps a minute. The new units also include an all-new intuitive control panel for easier operation and an integrated down light designed to help illuminate dark stairwells.

Like other Magliner hand trucks, the customer can choose the nose, handle, wheels and accessories that best fit their application. The battery features a charge indicator that can be used to monitor the battery status.

Paul Adler, Director of Marketing, says this of the new product: "The NEO Powered Stair Climbing Hand Trucks are a welcomed tool for our customers who are repeatedly having to navigate stairs as part of their daily job. We are excited to offer this next generation of innovative Powered Stair Climbing Hand Trucks to the marketplace."

Within the appliance and home delivery space, customers see the value of Magliner's Powered Stair Climbing Hand Trucks. "It definitely can take care of the job. We installed a few (appliance) units with it that weighed almost 650 pounds.", states Daniel Woods, owner of Mr. Appliance, a premier franchise of residential and commercial appliance installation and repair.

#### **About Magline**

As a leader in the material handling industry, Magline, Inc. is committed to creating innovative solutions that help people transport materials more safely and efficiently. For over 75 years, this has translated to creating an exceptional product and service experience that has earned long term customer loyalty. The focus remains on creating innovative products and services, driven by our customer needs and industry insights. Learn more about our first 75 years at [www.magliner.com/legacy](http://www.magliner.com/legacy).

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