

NEWS RELEASE

For Immediate Release

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Magline, Inc Promotes Andrea Horner to Vice President of Marketing

Standish, Michigan (January 5, 2015) – Magline, Inc., manufacturer of Magliner® aluminum material handling equipment, has announced the promotion of Andrea Horner to Vice President of Marketing. Horner is responsible for driving the company’s brand strategy and revenue growth through new products and the use of innovative marketing platforms to expand the company’s diverse customer base.

“With over 20 years of Magline experience, Andrea has exemplified the core values of Magline and has been an instrumental leader in our organizational success,” said Magline President and COO Greg Ecker. “The Magliner Brand is entrusted in good hands and stewardship going forward under her leadership.”

“Magline has a solid strategy to grow and marketing plays a vital role in the ability to introduce new products and enter untapped markets,” said Horner. “Customers are demanding innovative solutions and we plan on serving those markets by driving demand for our products by leveraging the strength of our brand.”

Horner joined Magline in 1992. Her responsibilities have supported all facets of marketing both domestically and internationally including strategic planning, market research, product launches, public relations, media planning, customer engagement, channel growth and margin analytics.

About Magline

As a leader in the material handling industry, Magline, Inc. is committed to creating innovative solutions that help people transport materials more safely and efficiently. For over 65 years, this has translated to creating an exceptional product and service experience that has earned long term customer loyalty. The focus remains on creating innovative products and services, driven by our customer needs and industry insights. Magline’s industry knowledge and expertise translates into the creation of a compelling customer value proposition.

We encourage you to visit our website at www.magliner.com, follow Magline on Twitter at @MaglineInc and visit our Facebook page.

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